BADGER CORRUGATING CO.

Building Material Distributor

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To the Professionals at Safranek Enterprises:

We are a privately held building materials distributor that has been in existence for 105 years. We have gone through many volatile markets and endured the strain of instable economics. We have done so by forming and implementing strategies that allow us to continue to save money while still delivering quality product to our customers. As many of you are aware, this can pose to be quite a challenge.

In our door machining shop, we recently switched from Bosch and Porter Cable hinge mortising bits to the Her-Saf carbide insert hinge mortising bits. Being unsure of the change, we decided to implement a real-time test directly comparing the Porter Cable bits to your own. What we had found was astonishing.

The Porter Cable bits (approx $23.00 each) lasted anywhere from 65 doors to 125 doors, depending on whether they were manufactured in the United States or overseas.

The Her-Saf bits (approx $70.00 /each for the chassis and $10.50 /pair for the carbide inserts) lasted anywhere from 500 to 800 doors on one set of inserts! Each pair of sides on the inserts lasted between 125 and 200 doors, depending on species – making for a total of 500 to 800 doors on one pair of inserts!!!

After our side by side test, we quickly switched out all our machines to the Her-Saf bits. The door machining staff still raves about them, and we've been using them exclusively for 2 months now.

Now for the numbers – We machine anywhere from 4500 to 5000 doors in a month. At $23 each for the Porter Cable bits, I was spending approximately $23,000 a year in bits alone. With the Her-Saf bits, it is projected that I will spend between $900 and $1,100 in a years time for the carbide inserts. By switching to the Her-Saf bits, the company just saved $22,000 a year in standard production costs!!

We love your product. Its quality and it does what it needs to do, at a very reasonable price. Thank you for everything you do, and keep up the good work!!

Sincerely,

Kent Bezdicek
Shop Floor Logistics
Badger Corrugating
Millwork Division

Note: Marketing and promotions is hereby authorized to use this testimonial to suit their promotional needs.